



MOVEABLE SIGNS

Standards have been set for moveable signs to protect visual amenity and public safety on roads and providing conditions for the design. Construction and placement of such signs must be in a manner which recognises the advertising needs of businesses to maximise economic viability.

Design and Construction

The design and construction of a moveable sign displayed on a road must:

- Be of a kind known as an 'A' frame or 'Sandwich' board sign, an inverted 'T' sign or a flat sign;
- Be well designed, constructed and maintained in good quality and condition so as not to present a hazard to any member of the public;
- Be of strong construction so as to be stable when in position and be able to keep its position in adverse weather conditions;
- Not contain sharp or jagged edges or corners;
- Not be unsightly or offensive in appearance or content;
- Not contain flashing parts or rotate;
- Be constructed of timber, cloth, metal, plastic or plastic coated cardboard;
- Not have balloons, flags, streamers or other material attached to it;
- Not exceed 900mm in perpendicular height, or have a base with any side exceeding 600mm in length;
- Not have a display area exceeding one square metre in total or if the sign is two sided, one square metre on each side;
- In the case of an 'A' frame or 'Sandwich' board sign –
 - be hinged or joined at the top; and
 - be of such construction that its sides shall be securely fixed or locked in position when erected;
- in the case of an inverted 'T' sign, contain no struts or supports that run between the display area and the base of the sign

Appearance

A moveable sign on a road must:

- Be painted or otherwise detailed in a competent and professional manner;
- Reflect the corporate brand and/or the nature of the business through the products and/or services it provides to a visual standard that is in keeping with being aesthetically appealing and legible.

Placement

A moveable sign must:

- Only be position on the footpath area of a road;
- Be adjacent to the business premises to which it relates, or another position with the permission of Council;
- Be placed no closer than 400mm from the edge of the carriageway of the road;
- In the case of a flat sign, must be in line with and against the property boundary of the road;
- Not be placed on a footpath area less than 1.8 metres from any structure, fixed object, tree, bush or plant;
- Not be fixed, tied, chained to or leant against any other structure, fixed object, tree, bush or plant;
- Not be placed on the sealed part of any footpath area, unless the sealed part is wide enough to contain the sign and still leave at least 1.8 metres;
- Not to be placed within 1.8 metres of the corner of a road;
- Not be placed on a landscaped area;
- Not be placed on a designated parking area or within 1.8 metres of an entrance to or exit from;
- Not be placed with 1.8 metres of an intersection;
- Not unreasonably restrict the use of the footpath area or endanger the safety of members of the public;
- Not be placed on a footpath area that is less than 1.8 metres wide;
- Not be placed on a footpath area with a minimum height clearance, of a structure above it of less than 2 metres;
- Not be placed so as to interfere with the reasonable movement of persons using the

footpath area in the vicinity of or adjacent to where the moveable sign is positioned;

- In the case of a flat sign, the message of which only contains newspaper headlines and the name of the newspaper, be placed resting against the premises of the business to which the moveable sign relates; and
- Not be placed so as to obstruct or impede a vehicle door when opened, provided that the vehicle is parked lawfully on the carriageway.

Banners

A banner must:

- Only be displayed on a road or footpath area; and
- Be securely fixed to a pole, fence or other structure so that it does not hang loose or flap; and
- Not, without Council's permission, be attached to any building, structure, fence, vegetation or other item owned by Council on a road, or other improvement to a road owned by Council; and
- When advertising an event, not be displayed more than one month before and two days after the event it advertises; and
- Not exceed 3 square metres in size.

Want to know more?

The above information is inconclusive and a guide only to give you a general understanding of the key points associated with the moveable signs by-law.

The complete version of 'By-law No. 2 – Moveable Signs' is available directly from Council or from the Council website. It is recommended that you seek professional advice or contact the City of Victor Harbor regarding any specific inquiries or for further assistance concerning the use and development of land. Being properly prepared can save you time and money in the long run.

While care has been taken to ensure the accuracy of material contained in this publication, no responsibility will be accepted for any errors or omissions.

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